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CLAIMS

2 I claim:

3 1. A graphic and sound coordinated novelty item, comprising:

4 a. a novelty item having a visible surface;

5 b. a main graphic displayed on said visible surface; and,

6 c. a complex waveform displayed on said visible surface, said complex

7 waveform associated with said main graphic.

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9 2. A method of promotion, comprising the following steps:

10 a. selecting a substrate with a viewing surface;

11 b. selecting an image of an item or activity that promotes a desired product or

12 activity to be printed on said viewing surface of said substrate;

13 c. selecting a sound associated with said image, said product or said activity;

14 d. creating a complex waveform of said sound;

15 e. printing said image on a visible surface on said substrate; and,

16 f. printing said complex waveform on said substrate.

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